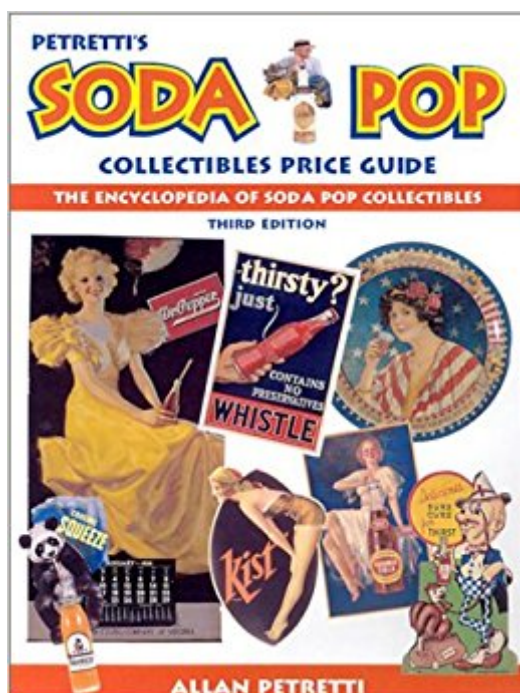


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# Petretti's Soda Pop Collectibles Price Guide



## Synopsis

Best known for his Coca-Cola Collectibles Price Guide, Allan Petretti now offers an updated edition to his encyclopedia of everything soda pop, other than Coca-Cola. Always a hot collecting topic, all types of soda pop collectibles and values are featured from producers of the 1870s to the 1970s, including Pepsi, Dr. Pepper, Orange Crush, 7-Up, Hires Root Beer, Moxie, and many more. Thousands of collectibles are included, and each listing features a photograph, a description, and an updated price (in US dollars). This totally updated edition boasts nearly 500 pages, many of them in colour.

## Book Information

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## Customer Reviews

Alan Petretti is best known for his Coca-Cola Collectibles Price Guide, now in its 11th edition. He is also America's foremost expert on all types of soda pop collectibles.

Incredible. I did not know something like this was on the market. I purchased the soft cover which is half color and half black/white but it is still amazing. Prices are accurate. A definite MUST HAVE book to have in your collection if you are a sign collector.

very good book excellent condition just needed more info on soda bottles

Great Book. Very Satisfied.

Great book for any antique collector on these type of antiques.

I applaud the author for attempting to catalog the arcane world of old soda pop advertising, a difficult task when you're overshadowed by the 500-lb gorilla of Coca-Cola advertising. However, this book does not do enough to fill in the gaps of soda pop history. There is no attempt made to identify the years or bottlers of the soda pop brands illustrated. The collectibles pictured are organized by type of object rather than type of soda pop or region. A simple index of known soda pop manufacturers, their locations and years in business would have added so much more to this book. And why not a timeline to give the types of collectibles a little context in the history of bottling? Just a few extra pages would have added a lot of value to a thick book which is taking up more of my shelf space than its worth!

I have used many price guide books but this is one of my favorites. I think some of the pepsi items are a little low considering I sold a 5 capp cone top pepsi can for 2,700 and it is listed for much less. The buyer set the price on my can. I guess it is somewhat a guess on some items. Overall this is a great guide. I will buy the next book when it comes out I have all three issues.

SODA POP COLLECTIBLES THIRD EDITION IS THE BEST YET!! NICELY EXPANDED IN MOST CATEGORIES, ALLAN TRIES TO COVER AS MANY BRANDS AND OBJECTS AS POSSIBLE IN ONE BOOK. A GREATLY EXPANDED COLOR PLATE SECTION THAT IS COLORFUL AND VERY CRISP AND CLEAR!! TEXT AND CONTENT ARE WELL COVERED. DEFINITELY NOT A DISAPPOINTMENT. THIS IS A MUST HAVE REFERENCE GUIDE IN THE SODA ADVERTISING FIELD. IT GREATLY EXPANDS YOUR KNOWLEDGE IN THE FIELD.

An outstanding guide to all forms of soda pop collectibles - every type imaginable. Covers signs, smalls, paper items, bottles, thermometers, fans, tin, clocks, radios, trays and coasters, mini-bottles, toys, mirrors, lighters, labels, music, and on and on. Superior black and white and full color photography. The collector won't be able to put this book down. Add it to your library. You'll refer to it often.

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